

## We're looking for a Blue Fashion Consultant with a Passion for Fashion.

### WHO WE ARE

A contemporary boho women's fashion boutique in Sechelt, BC that carries high-profile fashion brands from around the world. Over the past 15 years, we have built a large and loyal customer base that loves our services and fashions. Our success is based on putting people first: our team and our customers.

- **Team-Based Customer Service.** We work together as a team of fashion specialists to help our customers find their new favourite outfit, the perfect piece for a special occasion, or learn the latest trends and fashions to create their own personal style.
- **Boutique Shopping with High Quality Brands.**  
We are one of the Sunshine Coast's most alluring fashion experiences providing a large selection of contemporary clothing, lingerie, shoes and accessories to an amazing customer base. Our 2,000 square foot boutique features signature brands, fine clothing, footwear, collectible jewelry and unique accessories – a wonderful collection of inspired fashions carefully curated.
- **Clothing that Fits Real Women.**  
Blue Magnolia is a fashion destination where women of all ages can find contemporary, comfortable, sexy, and "a little bit" boho clothing for everyday life. Blue Magnolia staff are passionate about helping women discover their own unique style. Our store is a place to feel indulged and inspired – a place where customers feel welcome to simply come in, browse, and enjoy!

### WHO YOU ARE

A stylish and outgoing person who loves fashion, textiles, conversation, and working with a dynamic team.

- **Personable** – You thrive working as part of a team, yet you can manage your workloads independently.
- **Creative and Innovative** – You are a quick learner who loves keeping up to date on current fashions and trends and then transforming that knowledge into creative and unique outfits that reflect each customer's personal style. You're constantly testing new fashion ideas and looking for new ways to make a statement.
- **Accountable** – You're there for your team and your team is there for you. You know what it takes to step it up and get things done. You take responsibility to ensure high quality work and that goals are met.
- **Comfortable with Technology** – You know your way around point of sales systems, debit/credit machines, and handling cash. And if not, you're able to learn and adapt to new programs.

## WHAT YOU'LL DO

Provide exceptional customer service, create beautiful outfits and displays, and support your teammates to do the same.

- **Customer Service** – Assess customer needs and provide assistance, suggestions and information on products. Maintain and execute in-store customer programs. Remain knowledgeable on current fashion trends for each season. Keep up to date on boutique brand lines and remain knowledgeable on the design focus and target market of each brand.
- **Merchandising and Inventory** – Maintain store presentation and merchandising goals. Comply with inventory control procedures. Handle cash, merchandise returns, credits, layaways and other general retail admin tasks. Balance cash and day end sales reports.
- **Exceptional Team Member** – Work with co-workers to provide enhanced customer service. Participate in brainstorming new marketing, product and merchandising ideas that will improve customer service and sales.

## WHAT WE OFFER

**The role is a seasonal, full-time 30-40 Hours per week position**, and integral position to our growing team. We are committed to providing a positive, laughter filled work environment for our team. We want to bring out the unique talents and skills of each of our team members.

We offer training and team building, competitive wages, (\$14.00 - \$16.00 per hour depending on experience), a "no commission" sales environment, team bonuses and incentives, and some flexibility in hours.

## WHERE WE ARE

In beautiful downtown Sechelt, BC, serving customers on the Sunshine Coast and visitors from across BC and around the world. If you share our passion for fashion, textiles, and retail please send your resume and cover letter outlining how our passion matches your vision of an amazing workplace to [bluemagnoliaclothing@gmail.com](mailto:bluemagnoliaclothing@gmail.com) or drop by the store at 5644 Cowrie Street, Sechelt by **MAY 31, 2018**

*"Be Yourself – Comfortable, Beautiful, Unique"*